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The use of cookies is common practice on the majority of websites. Without these cookies, many of the functions required to enable our users to navigate through our websites and to make purchases would not be available.

We use cookies to enable us to understand how users interact with our website and improve our service, and also to report on trends and sales.

This policy explains how we do that.

What are cookies?

Cookies are small text files which a website may put on your computer or mobile device when you first visit a website or page. The cookie will help the website, or another website, to recognise your device the next time you visit. Web beacons or other similar files can also do the same thing. We use the term “cookies” in this policy to refer to all files that collect information in this way.

There are many functions cookies serve. Cookies are needed for a number of functions which make websites work or work more efficiently and to improve your browsing experience, and they can provide information to website owners about how you use their website. Cookies can also be used to show you adverts that are relevant to you, based on your browsing habits, to personalise your user experience. For example, to personalise your experience cookies can help us to remember your username and preferences, analyse how well our websites are performing or even allow us to recommend content we believe will be most relevant to you.

Certain cookies contain personal information, for example, if you click “remember me” when logging in, a cookie will store your username.

Some cookies do not collect information that identifies you and will instead collect more general information such as how users arrive at and use our websites or a user’s general location.

Cookies in use on our websites

We use the following types of cookies:

Essential or strictly necessary cookies. Some cookies are essential for the operation of our websites. For example, some cookies enable you to log into secure areas of our website or make use of services. These types of cookies also allow us to identify subscribers and ensure they can access the subscription only pages. If a subscriber opts to disable these cookies, the user will not be able to access all of the content that a subscription entitles them to.

Analytical or performance cookies. They allow us to recognise and count the number of visitors and to see how visitors move around our websites when they are using it. This helps us to improve the way our websites work, for example, by ensuring that users are finding what they are looking for easily. We use Google Analytics performance cookies to provide anonymous statistics on how our site is used. Some of our performance cookies are managed for us by third parties. However, we don’t allow the third party to use the cookies for any purpose other than those listed above. For example, we might use

performance cookies to keep track of which pages are most popular, which method of linking between pages is most effective, and to determine why some pages are receiving error messages. We might also use these cookies to highlight articles or services that we think will be of interest to you based on your usage of our websites.

Functionality cookies. We use functionality cookies to allow us to remember your preferences for your return visits to our websites. For example, cookies can save you the trouble of typing in your username every time you access our websites. This also enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

Social Media Cookies. These cookies allow you to share what you've been doing on the website on social media such as Facebook and Twitter. These cookies are not within our control. Please refer to the respective privacy policies for how their cookies work.

Targeting cookies. These cookies record your visit to our websites, the pages you have visited and the links you have followed. We will use this information to make our websites and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose anonymously. We do not tell third parties who you are.

These are the cookies we use and why:

Cookies We Use	Why We Use Them
Google Analytics cookies (_ga)	To monitor traffic levels, search queries and visits to the website. These cookies enable Google to determine whether you are a return visitor to the site, and to track the pages that you visit during your session.

For more information on Google Analytics, please see <https://developers.google.com/analytics/resources/concepts/gaConceptsCookies>

Does anyone else use cookies on our websites?

Third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control.

These cookies are likely to be analytical/performance cookies or targeting cookies. Advertisers for example sometimes use their own cookies to provide you with targeted advertising.

To deactivate the use of third-party advertising cookies, you may visit the settings or preferences page to manage the use of these types of cookies.

Can you block cookies?

In order to store cookies on your device, website owners must now have your consent. Therefore, you agree to our use of cookies when confirming your agreement on our websites home page. You can withdraw your consent for us to use cookies at any time. In addition to you informing us you no longer wish for us to use cookies; you can disable them by changing the settings on your browser.

If you want to delete any cookies that are already on your computer, please refer to the help and support area on your internet browser for instructions on how to locate the file or directory that stores cookies.

Please bear in mind that failing to consent to our use of cookies, or deleting or disabling cookies may prevent you from accessing our website or result in a loss of functionality which degrades your experience of the website as you won't be able to use its full potential, as some of the cookies help us to identify and resolve errors or display relevant content.

More Information

If you are looking for more information or we can assist you further , you can contact us on:

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